

MISSION ÉVANGÉLIQUE DE L'INDO-CHINE FRANÇAISE

(Christian and Missionary Alliance)

IMPRIMERIE DE LA MISSION

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MISSIONNAIRE

Rue de la Citadelle

Hanoi, le 17th May, 1924

Dear Mr. Jeffrey,

Many thanks for your three letters, two containing mss. and one containing mandat for \$15.00. I have for the time being filed away the mss. for the No. 2 issue of the T.K.B. No, I rather think it wisest for you to be content with what you already have without increasing material by adding a serial on the "Life of Christ." Will read through Mr. Phan's material and return with opinion.

The copy of letter sent to Mrs. Irwin by this mail will explain itself. IT IS IMPERATIVE that she be able to write these so that they will not make more than a LESSON A PAGE. Otherwise our press cannot bear the increased probable loss on this mag., and also the S.S. lessons overbalance all the other material. But it is to my mind IMPORANT to have the S.S. lessons in.

As this mag. is assuming shape so it appeals to me that we have fixed a price far too cheap. It should be \$1.00 yearly, thus giving us 15c. per copy for printing expenses. The present size of type page costs \$1.00 to set up and distribute. Thus every issue of five hundred is going to cost us at least \$90 to print. 500 full subs. at 7c. gives \$35, but at 15c, gives us \$75, thus the loss will not be so great. But I do not expect 500 subs. One missionary sent me a subs. for one copy for his station when the new mag. appears! I mention this in passing. Of course there has to be education along lines of developing the use of lit. on the different stations. In the natural I cannot see fifty subs. for Tonkin. Our hope must be in the LORD, and then in Cochinchina where they seem to have more zeal along this line, and more money. But you see the point about keeping material down and not increasing, and perhaps raising the subs. to \$1.00. If you agree to this new proposition of \$1.00 per year, or even 75c. write and consult the other and telegraph Hanoi at once.

I am herewith sending sketch of the proposed cover. It is not famous but the best sofar. Perhaps others in Tourane have better suggestions. The sign and mottoe of the Alliance are all that have suggested themselves to me as likely to go through without criticism and opposition.

Add your suggestions or send new sketches and return to reach Hanoi by the latest next Saturday. We are going ahead with these details while waiting for the government authorization.

Now must close and get down to business again. Mrs. Cadman joins with me in sending our kindest regards to Mrs. Jeffrey and Ruth and yourself. May GOD bless the school as the students take their exams.

Yours in HIM,

W. C. Cadman

D.S. At a \$1.00 this mag. will stand better chance to become self-supporting

Will you send me Jeffrey's Chinese articles on how we can run through & see if practical in Annam?

There is much more that could be written along these lines, but then it is best to wait till this translation has been tested by long use. But it is just fine to be able to turn with confidence to a passage and know that your thought as from the standard versions is right there in the Annamese. Also I find it is an easy book for pulpit work, is it not?

We trust you have had a most enjoyable Xmas. and New Year's time at Tourane. Here in Hanoi we have had something doing all the time. We gave lawn parties on the two actual days of holiday making, having croquet and tennis and half-a-dozen other games to keep the people amused. We surely got lots of people out, and pray that GOD will bless in making the people more accustomed to us and so more open to the Gospel.

Mr. Martin is preaching for us tomorrow night. He has returned in very good spirits, and is more spiritual than I have ever known him to be. He has surely been through the furnace of persecution and trial, libellous confidential letters being circulated, menaces made if he dared return to Hanoi, etc., and again etc. Pray that GOD will bring a true spirit of repentance into our midst. Until Mrs. Cadman and I see some sign of sincere repentance there is going to be nothing doing as far as we are concerned. I loathe and detest with all my being what I have seen taking place here, and if the half of it had been done in the Alliance I would not rest till we were purged of it. Pardon my thus writing. I try to guard myself from this, but it is difficult at times not to come out and express one's convictions.

You will note the reports enclosed herein, and which are the occasion of this letter. This has been a BANNER YEAR for the Hanoi Press, both in the fact that over ten million pages have been printed, and also in that we have been able to make such a good profit on the Bible So. work and still be able to compete with the other printers. There is a goodly balance in hand, but this will soon be swept away by the fact of our having from now on to print editions for the mission, such as "Pilgrim's Progress," JESUS' RETURN, etc. Therefore we need prayer that GOD will send us in money for the press the latter half of this year. It is wonderful the way HE has met all the way along, and without special appeals. Also from year to year we have been able to substantially add to our capital account and thus more adequately equip ourselves. I would like to trust the LORD to buy a folding machine this year, and perhaps add a small motor also.

The "Call" account shows a deficit, but if the subscription list keeps up this year this will be turned into a profit at the end of the year. Then perhaps we can pull ourselves out of the rut by changing the form and appearance of the "Call," and have new pictures made for the front. If you have anything very special for the "Call" you will still have time to send it as most likely we will not be able to start on it before the end of next week. Now must close and not start another page. Again expressing our best New Year's wishes to one and all, Yours in HIM, Mrs. C. Cadman