



THE CHRISTIAN AND MISSIONARY ALLIANCE OF VIET-NAM

CHAIRMAN'S OFFICE 2, SU VAN HANH, CHOLON
P. O. BOX, 923 SAIGON — CABLE ADDRESS : EVANGELIQUE

April 3, 1961

Dear Friends,

When Dr. Clarence Jones visited Saigon in conjunction with his world survey of religious broadcasting, he said, "No where in the world have I come across the unique opportunities for Gospel Broadcasting that you have here in Viet Nam." Why did he make that statement? Here are the facts:

In Viet Nam there are five Government-owned radio stations and no commercial stations. The Government gives us one-half hour radio time a week on each of these stations. In addition to this most of the cities in Viet Nam have public address systems. Loud speakers are placed on all the main streets of the city and various types of broadcasts are given. At the present time, we are providing taped programs for fourteen of these cities. The Far East Broadcasting Studio in Manila also gives us three 15 minute periods each day for Vietnamese broadcasting. All of this radio time is given to us free of charge and it is ideal radio time when we are sure of having a large listening audience.

What would this time cost if it had to be paid for? It would run into the thousands of dollars each week. Is it any wonder then that Dr. Clarence Jones thought we had unusual opportunities for doing Gospel broadcasting?

In order to take full advantage of these opportunities, we have begun construction on a new recording studio. This studio is being built on our Bible School property in Nhatrang. This site was chosen as it will enable us to have a good supply of musical talent and a variety of preachers. The plans for the studio were drawn by an architect in the States in order to make sure we had the finest studio possible for doing recording work. Dr. R. R. Brown of Omaha, Nebraska took care of this for us. It is our conviction that we ought to turn out the finest programs possible and we are doing all that we can to see that we do.

The new recording studio is being built by faith. The amazing thing is that the total construction cost will only come to \$5,000. This will provide us with a brick building which is 36 feet long and 15 feet wide. The building will be constructed according to the specifications for recording studios in the States and will assure us of hi-fidelity programs.

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Radio Letter

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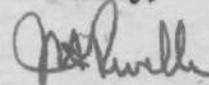
Now, we need your help in paying for this studio. I am sure that you agree that there is no better way for reaching the multitudes with the Gospel than by the medium of radio. I am sure that you agree that we do have a wonderful opportunity presented to us for this type of work. And I am equally sure that you will agree that the construction cost of the studio is reasonable. Because of this, I am inviting you to have a share in putting up this new studio. Your gift should be sent to:

The Christian and Missionary Alliance
260 West 44th Street
New York 36, New York

and clearly marked for: "The Radio Studio in Viet Nam."

Thank you ever so much for your gift.

Cordially,



J. H. Revelle
Chairman

\$25⁰⁰
6/10/61

JHR:blh